

RENZ RODNEY R. RAMIDO

AI Automation & Technical Operations Consultant | Construction, Home Services & Business Operations

RenzRamido@gmail.com • +63 976 034 1903 • WhatsApp +64 27 279 9971 • Pangil, Laguna, Philippines
linkedin.com/in/renz-rodney-ramido-8256a8387 • Portfolio (Google Drive)

PROFESSIONAL SUMMARY

AI automation and technical operations consultant with hands-on experience supporting construction, home-service, and small-business operations. Builds and manages practical systems, including CRM automation, Google Ads campaigns, reporting workflows, and review processes, that reduce manual work and keep operations running reliably. Founder background running an independent restaurant business through the pandemic adds direct experience in daily operations, staffing, and financial management on top of the technical skill set.

SELECTED AUTOMATION & OPERATIONS PROJECTS

AI Automation & Technical Operations Consultant | Alita Construction Services LLC

- Built ACS's Google Ads account from scratch, including Performance Max and Search campaigns, audience targeting, conversion tracking setup, and a 172-term verified negative keyword list.
- Rebuilt a multi-stage weekly reporting automation (n8n, Google Sheets, Apps Script) for a multi-unit construction renovation project, replacing an unreliable prior build with a validated workflow that routes unclear submissions to a review queue.
- Diagnosed conversion tracking failures across the Google Ads tag, GA4 setup, and form-success events.
- Researched contractor licensing requirements across 5 U.S. states, including document and certification requirements, to support ACS's expansion into general contracting in new markets.
- Led recovery of a suspended Google Business Profile and continue resolving account ownership and access issues.

Website & Listing Operations Support | The Judge's Mansion

- Resolved Airbnb listing display issues and fixed broken website links and page elements to improve guest-facing presentation.

Automation & Workflow Specialist (Project-Based) | ADM Home Services

- Built home-service automation systems spanning customer intake, 60+ service pricing rules, AI-assisted review, quote delivery, and booking handoff.
- Developed booking-to-CRM automation for Jobber via GraphQL with duplicate prevention for clients, properties, jobs, and visits, plus race-condition handling and cancellation mapping, later rebuilt from Zapier into n8n.

CRM Automation | Pacific Premier Insurance Associates

- Built an insurance CRM caller-matching automation using the NowCerts/Momentum API, including phone-number matching, automatic CRM note creation, and safe review routing for ambiguous matches.

ABAKADA Lesson Plan Generator | Independent / Philanthropy Project

- Designed and built a lesson-plan generator that converts teacher form submissions and curriculum data into full-term editable Google Docs, using a queue-based Apps Script workflow with support gating and preflight checks.

PROFESSIONAL EXPERIENCE

Digital Marketing Operations / Automation Support | Outsourced Doers (Doneverse)

Dec 2025 - Present

- Supported founder-facing website, construction, real-estate, listing, research, documentation, and backend operational tasks in a remote environment.
- Assisted with workflow improvements, SOPs, website readiness checks, listing updates, and AI-assisted operational support across Google Workspace and web platforms.

Customer Service Expert (GCash Account) | Teleperformance Philippines

Jul 2024 - Feb 2025

- Handled high-volume fintech account and payment concerns while maintaining documentation and KPI performance.

Founder / Operator | Meokja Pakil Restaurant

Dec 2021 - Dec 2024

- Started and ran a full-service restaurant from the ground up, covering menu, staffing, suppliers, daily operations, and finances.
- Operated through the pandemic, adapting operations and controlling costs to sustain the business as conditions worsened.
- Closed operations when the lease ended and demand did not recover.

Technical Support Representative (HPE Account) | Sitel Philippines Corporation

Jul 2019 - Oct 2019

- Provided structured troubleshooting for enterprise technical customers and maintained accurate case documentation.

TECHNICAL SKILLS

Automation & Integration: n8n, Zapier, Google Apps Script, JavaScript, REST APIs, GraphQL, Webhooks

AI-Assisted Development: Claude Code, ChatGPT Codex, OpenAI API, ChatGPT, Claude, Google Gemini, Prompt Design

Business Platforms: Google Ads, GA4, Google Business Profile, Google Workspace, Jobber, Tally, NowCerts/Momentum

Operations Systems: CRM Automation, Quoting & Booking, Document Generation, Review Queues, SOP Documentation, Data Normalization, Audit Logs

EDUCATION

Bachelor of Science in Information Technology | Laguna State Polytechnic University

2020